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# Max Schling Seedsmen, Inc.

538 Madison Avenue • New York 22, N. Y.  
Telephone: Eldorado 5-5620

1957

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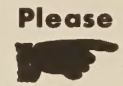
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RALPH R. SHAW  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON 25, D. C.

## 43 — MAX SCHLING'S FAMOUS OREGON TRAIL MIXTURE of Daffodils and Narcissi

A carefully balanced mixture designed to provide a wide color range and long blooming period. Naturalize them under trees, in the woods, or plant them in masses wherever a beautiful splash of gay Spring color is wanted.

50 for \$5.00, 100 for \$9.00, 1000 for \$75.00.



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We've been in business for generations, have sold millions of beautiful Tulips, Daffodils and other fine flowering bulbs and plants. The name MAX SCHLING is magic to garden lovers, for there is no compromise with quality here.

The varieties we offer here are the best varieties grown, and the bulbs and plants are of the finest quality. All are GUARANTEED TO BLOOM—to bring glorious color to your garden and cut flower pleasure to all the family.

ITS EASY TO HAVE BEAUTIFUL FLOWERS THIS SPRING. Just plant quality bulbs this Fall, and you can have beauty at your own front door.

## Imported Holland TULIPS

- |                        |                  |
|------------------------|------------------|
| 1—Blue Perfection      | 4—Mt. Erebus     |
| 2—Clara Butt           | 5—Scarlet Leader |
| 3—Mrs. J. T. Scheepers | 6—Dorry Overall  |
| 7—Queen of the Night   |                  |

Each of the above varieties, 12 for \$1.50, 25 for \$2.95, 100 for \$11.50.

### MAX SCHLING'S SPECIAL TULIP GARDEN SELECTION

10 each of 7 above varieties, 70 in all, an \$8.75 value for only **\$ 7.50**  
20 each of 7 above varieties, 140 in all, a \$17.50 value for only **\$14.00**

## EXOTIC VARIETIES

### Parrot Tulips

- |               |                                      |
|---------------|--------------------------------------|
| 8—Blue Parrot | Not illustrated—Firebird (vivid red) |
| 9—Texas Gold  | Not illustrated—Orange Favorite      |
| 10—Fantasy    |                                      |

Each of above varieties,  
12 for \$1.75, 25 for \$3.45, 100 for \$13.50.

### MAX SCHLING'S PARROT TULIP SELECTION

10 each of 5 above varieties, an \$7.30 value for only **\$ 6.00**  
20 each of 5 above varieties, a \$14.60 value for only **\$11.00**

#### NEW! RARE!

Pure White Parrot \$1.00 each, \$11.00 per doz.  
(Not illustrated)

### Double Flowering Tulips

11—Nizza 12 for \$2.00, 25 for \$3.90, 100 for \$15.00.

Not illustrated Mt. Tacoma (white)  
12 for \$2.00, 25 for \$3.90, 100 for \$15.00.

Not illustrated Uncle Tom (deep red)  
12 for \$2.00, 25 for \$3.90, 100 for \$15.00.

12—THE FAMOUS RED EMPEROR: The World's LARGEST Tulip. Extra EARLY Blooms with Daffodils and Hyacinths. Flowers up to NINE INCHES ACROSS on sturdy, 15" stems. 12 for \$1.65, 25 for \$3.25, 100 for \$12.50.

13—New WHITE EMPRESS: Equally as large as Red Emperor, and blooming at the same time, this rare new variety is one you won't want to be without.  
3 for \$1.25, 12 for \$4.50, 25 for \$8.75, 100 for \$33.75.



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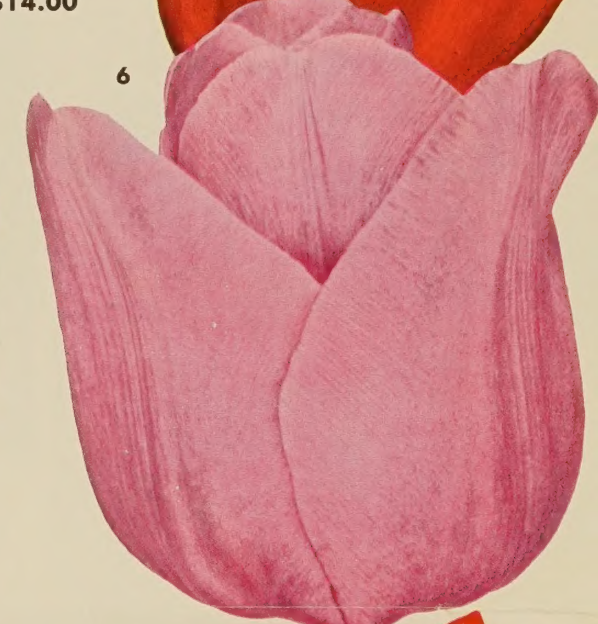
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# LONG LASTING PERENNIALS

## 37 MAX SCHLING'S GIANT IRIS

Max Schling's Red Mahogany  
Max Schling's Deep Purple  
Max Schling's Pink  
Max Schling's White  
Max Schling's Yellow  
Max Schling's Blue

all above Iris,  
\$2.00 each,  
6 for \$11.00.



38—Russell Lupins: Tall stately plants with flower spikes ideal for cutting.

3 for \$2.25, 10 for \$6.50,  
25 for \$17.50

41—Max Schling's Giant Pansies: Available in mixed colors or separately in white, yellow or blue.  
50 for \$5.50, 100 for \$9.00,  
250 for \$20.00



40—Long-Spurred Columbine: Growing 2-2½ feet tall, these are a requisite for every perennial garden.

3 for \$2.25, 10 for \$6.50, 25 for \$17.50

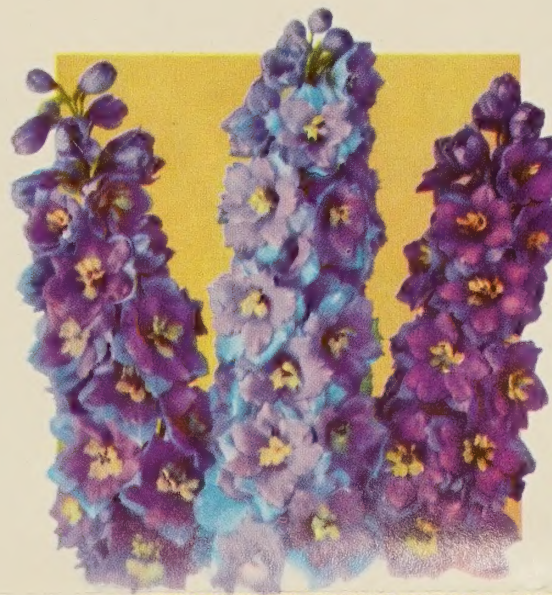


39—Christmas Rose: This lovely plant actually starts to bloom in December and continues throughout the entire winter.

\$2.00 each, 6 for \$10.00

42—Pacific Hybrid Delphinium: These stately beauties bloom in June and again in September. Available in White, Lavender, Pink, Blue or Purple.

\$2.00 each, 6 for \$10.00



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### MAX SCHLING'S ROSE GARDEN SELECTION

1 each 5 illustrated Hybrid Tea Roses,  
a \$15.40 value

for only **\$14.00**



31

## MAX SCHLING'S *Ever Blooming* ROSES

### Hybrid Teas

- 26—Sleigh Bells  
\$2.75 each, 10 for \$24.75
- 27—Golden Scepter  
\$3.30 each, 10 for \$29.70
- 28—Helen Traubel  
\$3.30 each, 10 for \$29.70
- 29—Forty Niner  
\$2.75 each, 10 for \$24.75
- 30—Chrysler Imperial  
\$3.30 each, 10 for \$29.70

### Climbing Everblooming Roses

- 31—Blaze  
\$2.75 each, 10 for \$24.75
- (Not illustrated) The New Dawn (Pink)  
\$2.75 each, 10 for \$24.75



## BULBS FOR INDOOR CULTURE

**45—Lily of the Valley:** Among the most popular of all indoor bulbs, these fragrant bells may be expected within 3 weeks of planting.

12 for \$3.00, 25 for \$5.50, 100 for \$22.50  
Bulb Fiber, sufficient to plant 12, 25¢ additional.



**46—Gloriosa:** This exotic climbing vine produces brilliantly colored flowers suitable for use as corsage flowers.

each \$1.75, 12 for \$19.25

**44—DUTCH HYBRID AMARYLLIS:** These tremendous flowers eclipse all other varieties ever offered, both as to size and beauty. Available in following named varieties:

Snow White      Pink Beauty  
Crimson Velvet      Salmon Queen  
Scarlet Trumpet      Candy Cane (white with red stripes)

Shipped about November 1st.  
all above varieties \$6.00 each, 3 for \$16.50

## Easy to Grow LILIES

Of all the summer blooming bulbs, none are so beautiful as the hardy Lilies. All varieties listed here will bloom year after year with no care. Ready for shipment late October, early November.



**14—Estate Lily** (July flowering)  
3 for \$3.50, 12 for \$12.50, 25 for \$24.00.

**16—Pink Showy Lily** (August flowering)  
3 for \$3.50, 12 for \$12.50, 25 for \$24.00.

**17—Gold Band Lily** (July flowering)  
3 for \$5.25, 12 for \$18.75, 25 for \$35.00



**15—Regal Lily** (July flowering)  
3 for \$1.65, 12 for \$5.50,  
25 for \$10.50.

**18—Fireking Lily** (July flowering)  
3 for \$4.25, 12 for \$15.50,  
25 for \$30.00.



**19—NEW GOLDEN REGAL LILY**  
(July flowering)  
\$3.00 each, 12 for \$33.00,  
25 for \$65.00.

